



wallplay

AUTRE NE VEUT X ALLIE AVITAL

DISAPPEARING IN THE AGE OF TRANSPARENCY

WALLPLAY SHOP
312 BOWERY
OCTOBER 2 - 9

FOR IMMEDIATE RELEASE

Musical artist Autre Ne Veut releases “Age of Transparency” on Downtown Records, the highly anticipated follow-up to critically acclaimed “Anxiety”, at Wallplay Shop, featuring the music videos “World War Pt 2.” and “Age of Transparency”. The slightly less anxious, but more demanding than ever Arthur Ashin, the enigmatic creator behind Autre Ne Veut, has teamed up with director Allie Avital to present a pop-up shop and installation curated by Wallplay.

Avital described the process of working with Arthur as “worse than giving birth,” comparing each step of shooting and editing to a proverbial stretch mark on the belly of her creativity. After much dissent, the resulting masterpiece is her messianic child. The haunting video is inspired by a surreal experience at Berghain.

Early reviews suggest the potential for critical acclaim with someone at Pitchfork assuring Arthur that “Age of Transparency” is an 11 out of 11. T Magazine states “Autre Ne Veut is better than Kanye.”

After such praise, the only next step was to capture the brainchild that is Autre Ne Veut and transform it into something tangible. The installation “Disappearing in The Age of Transparency” seeks to contextualize his album’s exploration into the modern human experience and its consequential question of how one creates identity in this digital age, and whether it’s possible to cultivate one’s “true” self in an increasingly virtual world.

Ashin requested that Wallplay Shop be blessed by two different crystal healers, both gender-neutral or ambiguous to balance out the “masculine” and “feminine” energies in the space. His request involved the healers performing reciprocal psychoanalysis in a kiddie pool of animal blood as part of a ritual that he refused to explain further, and we thought that would be taking it a little too far. Taking offense to our refusal to comply, Ashin has decided not to attend the installation. While we have surmised that Ashin is impossible to work with, we admit that his single is stuck in our head.

Sincerely,
Wallplay

